Serbia on the path of infrastructure development, bridging the gap for future FDI requirements, Interview with Mr.Pavelic, Strabag Serbia

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The Balkans belong to the regions most negatively affected by the financial and economic crisis. Nevertheless, STRABAG continues doing business in these countries as we are convinced that the economy will improve soon. There are clear advantages of Serbia as investment destination such as the geo-strategic position in South East Europe, a number of free trade agreements, natural resources, process industry and tourism, better investment climate, numerous tax and financial incentives for foreign investors. Countries which are better integrated into global trends are provided with an opportunity to more rapidly absorb the knowledge required for further growth. Sustainable and accountable public finances are the keystone for broader market-oriented reforms, strong growth and poverty alleviation and successful re-integration into the European and global economic structures.

Serbia-business.eu: STRABAG is one of the leading Austrian companies working in Serbia, can you tell us more about the market entrance and your strategy on Serbian market?

 From its home countries Austria and Germany STRABAG is active in most of Eastern European countries. The Balkans belong to the regions most negatively affected by the financial and economic crisis. Nevertheless, STRABAG continues doing business in these countries as we are convinced that the economy will improve soon. STRABAG d.o.o. Belgrade started its building construction activities on the Serbian market in 2002. In 2005 the Transportation Infrastructure segment was introduced. Today, STRABAG is active in the Transportation Infrastructures segments as well as in the fields of environmental technology and raw materials. The Serbian market has great potential to grow and this is where we see our place in the future.

Complete interview can be found in Executive Interviews section, LINK