

The costs of mining, stakeholders and shareholders relations management

Categories : [Mining](#)

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Proactive outreach to your stakeholders without reputation risks effects, efficient transmission of investor relations contents to your shareholders

Mining projects in Serbia and South East Europe are on the monitor radar of great number of analysts and brokers servicing investors from US, Canada, UK and Germany. Serbia SEE Energy Mining platform (www.serbia-energy.eu) receives average daily 20+ inquiries on mining projects. MiningWatchSEE project, partner NGO platform tailor made and developed as investors-NGOs communication platform, gets almost double number of inquiries from mining stakeholders gathered around biggest mining investment community from four major mining cities of NY, Toronto, London and Frankfurt.

Serbian mining operations of international companies became more visible and transparent for investors and other stakeholders. A visibility of great potential for mining companies to outreach properly all their stakeholders. Investors, medias, shareholders, stakeholders, environmentalists and bank track platforms are part of the sustainable Stakeholder Platform for Serbian mining sector.

International financial institutions (IFIs) Performance Requirements (PRs) became essential element of almost every mining investment projects. PRs implementation and successful communication of Environment Social Impact platforms thru Stakeholder Engagement Plans (SEP) are part of essential strategy for mining companies to outreach their stakeholders. Closest IFIs bank track interested parties are Green NGOs networks which are already monitoring the SEE region and mining operations. NGOs aim at the sensitive triggers of IFIs reputation risks arising from the Environment and Social issues in mining projects. Stakeholders are already watching mining projects in Serbia & SEE and already assessing the actual on the spot information's from independent sources. MiningWatchSEE is their sustainable source of informations and support in understanding of the mining processes in SEE. MiningWatchSEE works with responsible mining market actors and welcomes the investors role in the process.

Serbia-Energy.Eu Mining Platform works closely with clients PR agencies in developing and transmission of special Investor Relations (IR) contents for widest circle of shareholders and stakeholders. Serbia-Energy.EU Mining Platform, MiningWatchSEE together with our consultants from Stakeholders Relations Management are the first solutions providers in SEE

region for specific and complex Shareholder Relations in Mining operations.

Aim for pro-active outreach, engaging in real conversations; reduce resources spent on passive outreach through online presence and corporate advertising. Expand IR audience of brokers, investors, share-holders, sector experts, analysts. Implement the local developed community relations models, social impact management plans, investors relations and stakeholders mitigation solutions.

Ensure efficient, effective and sustainable project development in partnership with stakeholder advocacy platforms unique in SEE region and linked with the seats of mining stock markets. The primary goal is to establish a retail foundation of awareness and market support to follow the Company as it progresses its strategy for growth. It is retail broker interest that results in share appreciation, not institutional interest.

“ It’s more important to reach the people that count, than to count the people you reached”